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# Eco Partners P

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### Innovating, Developing, Partnering

The RockTron Group offers significant actual and potential benefits for the environment. Over and above all the green benefits already known, we believe that through close collaboration with third parties throughout the lifespan of the resource and different pathways of all RockTron's products, even greater environmental performance can be achieved. Such green partners include:

Existing and new coal-fired power stations keen to improve their own environment, performance, productivity and reduce their dependency upon landfill for fly ash waste disposal.

Energy companies looking to enhance greener energy supplies to meet growing public demand. A sustainable, ~100% recycled, no waste process, producing an environmentally recovered alternative source of fuel that lessens the need for mineral mining and quarrying is a very compelling proposition.

National governments actively looking for substantial and visible ways they can be seen to be addressing both the environmental issues facing them and the growing socio-economic costs involved.

Local and national governments looking for a practical, affordable and sustainable environmental solutions to the recycling of coal-fired power station waste.

Local and national governments looking for industrial regeneration, to effect sustainable job creation and cost reduction in a "green" context.

Local authorities wanting to remove the eyesores of ash stockpiles and empty the ash lagoons and wanting to put in place practical policies to prevent their re-occurrence in the future.

Influential environmental lobby groups looking to encourage increased industrial reuse and recycling of waste materials and so minimise the extraction of finite virgin minerals.

Research and Development specialists looking for professional collaborative support, advice and sample materials with which to progress their own projects.

Academic bodies wishing to explore potential new applications for RockTron's new minerals and their

unique properties.

Innovators and innovative companies looking for new product and production solutions using recycled raw materials with unique performance characteristics.

Entrepreneurs who can see the potential for new products and applications using RockTron's unique minerals with their distinctive properties &ndash; products which have previously been either unavailable or of limited supply and at a prohibitive cost.

Architects, specifiers and consultants seeking to maintain a competitive advantage by using the very latest green technologies and green products to offer their clients and prospects: new exciting raw materials now available for the first time in large volume and at competitive prices.

Influential trade and industry bodies looking for new initiatives to help their members differentiate themselves from others in their industry.

Manufacturers looking to make new and better end products to meet growing customer demand for greener products and to address their own corporate and social responsibilities.

Retailers and commercial enterprises wishing to be seen to be listening to their customers and providing an ever increasing range of greener products by educating and motivating manufacturers to respond to such customer demands in order to protect and grow their market share.

End users &ndash; the general public who want to make better-informed choices about environmentally friendly goods and services that they wish to purchase.

Whether or not you or your organisation appears above, if there is an opportunity you believe we should be exploring together or that we can help you with, please contact us at [eco@rktron.com](mailto:eco@rktron.com)